



## ADVERTISING RELEASE FORM

**Parental Permission is required for use of photographs.**

Child's Name: \_\_\_\_\_

Novi Co-Op takes pictures of children during class time and on field trips. Photos are used to share their child's day with families through secure password protected and/or invite only websites or apps. Occasionally, Novi Co-Op uses these images in print media (such as brochures or newspaper articles), in a slideshow during Open Houses, on Google search, or on the school's website as a form of advertising. Children's names are NOT used along with photos.

**Please indicate with an "X" which of the following you agree to:**

\_\_\_\_\_ I give my permission for Novi Co-Op to use my child's image on the school's website or in other promotional advertising according to the above statement. I further give my permission for Novi Co-Op to post my child's image to password protected and/or invite only websites or apps.

\_\_\_\_\_ I give my permission for Novi Co-Op to post my child's image to secure password protected and/or invite only websites or apps available only to current Novi Co-Op families. I DO NOT give permission to use my child's image in any Co-Op advertising.

\_\_\_\_\_ I DO NOT give my permission to have my child's image used in any capacity by Novi Co-Op Preschool. Please do not share my child's photo with other families or in advertising.

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Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_